

GALICIA, ATLANTIC DESTINATION

EUROPEAN CONGRESS OF NAUTICAL TOURISM

Baiona, 27 - 28 - 29 Octubre 2017



Portos
de Galicia



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GALICIA, ATLANTIC DESTINATION



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⚓ THE CONGRESS

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⚓ WHAT?

GALICIA, ATLANTIC DESTINATION is the first congress focused on nautical tourism at European level that will be held in the Galician region. **It will be addressed to the current situation and future tendencies of the nautical tourism paying special attention to the Galician context, with the aim of promoting the region from a touristic point of view among the main yacht clubs of Europe.**

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⚓ WHO?

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GALICIA, ATLANTIC DESTINATION is promoted by Xunta de Galicia thanks to the support of Agencia de Turismo de Galicia, Portos de Galicia and Monte Real Club de Yates and counts on the collaboration of the city council of Baiona, municipality that will host the event. The congress will be attended by representatives of **the most relevant yacht clubs and cruising associations in Europe, as well as specialized press officers coming from different countries.**



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⚓ WHERE?

GALICIA, ATLANTIC DESTINATION will be held **on Friday the 27th, on Saturday the 28th and on Sunday the 29th October 2017.**

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⚓ HOW?

GALICIA, ATLANTIC DESTINATION will include the participation of an expert's panel on nautical tourism and representatives of the public Administration in the tourism field. The experts **will share, during different round table discussions, relevant content on the current situation of the nautical tourism and the Galician potential to attract sailors across Europe.**

⚓ WHERE?

GALICIA, ATLANTIC DESTINATION will be held in the seafarers' village of **Baiona**, where the **Parador Nacional de Baiona** and **Monte Real Club de Yates** are located these being the core facilities for the congress. The program **will include a touristic visit to different Rias Baixas' locations**, paying attention to places related with the nautical tourism.



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⚓ WHY?

With 1.700 km of coastline, Galicia has a privileged maritime location that offers several transitory ports and scale points to a high number of sailing boats that, each year, travel to the Mediterranean coming from the north of Europe. Galicia has 72 coastal municipalities, among which, there are some of the most important ports in Spain. With hundreds of kilometres suitable for navigation and locations of special interest for maritime activities, **Galicia has acquired a strategic position to attract a high percentage of the European nautical tourism.**

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⚓ FOR WHAT?

GALICIA ATLANTIC DESTINATION was born with the purpose of **promoting the Galician resources addressed to attract a high number of tourists to our coasts. The congress will be a golden opportunity to share with the main European yacht clubs and cruising associations the possibilities that Galicia offers**, taking into account that they represent the 78% of the sailing boats that transit each year along the Galician coast.





PROGRAM FRIDAY 27th OCTOBER

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09:15h - 09:45h · REGISTRATIONS (Reception at Parador Nacional de Baiona)

10:00h · OPENING AND INAUGURATION OF THE CONGRESS

- Nava Castro. Head of Agencia de Turismo de Galicia
- José Juan Durán. President of Portos de Galicia
- Ángel Rodal. Mayor of Baiona
- José Luis Álvarez. President of MRCYB

10.30h · ROUND TABLE – GALICE AND THE NAUTICAL TOURISM

- Galice, a destination for nautical tourism
Carmen Pita. Head of Promotion at Turismo de Galicia
- Presentation of the corporate video of Portos de Galicia
José Juan Durán. President of Portos de Galicia

11.30h · COFFEE BREAK

12.00h · ROUND TABLE – PROJECTS OF DEVELOPMENT OF NAUTICAL TOURISM

- Cruising through the Rías: a new challenge
Manuel Soliño. President of Agan+
 - Ecodestín: a strategy for the Nautical regional development
Antonio Monteagudo. Manager of Extratexia Plus
- Question time

13.30h · LUNCHTIME AT PARADOR NACIONAL DE BAIONA

15.00h · WORKSHOP – DEFINING OUR COURSE

- Presentation
- Defining the course of a marina

17.00h · COFFEE BREAK

17.30h · HOW DEALING WITH THE EXPECTATIONS OF OUR VISITORS?

Group works

19.00h · PRESENTATION OF OUR RESULTS

19.30h · CLOSURE

21.00h · DINNER OFFERED BY THE MRCYB IN ITS FACILITIES



 **PROGRAM SATURDAY 28th OCTOBER**

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9:15h · **BUS DEPARTURE FROM PARADOR NACIONAL DE BAIONA**

10:45h · **BOARDING** (Port of Cabo de Cruz)

10:45h – 11:45h · **CRUISING BOIRO – ISLAND OF SÁLVORA**

11.45h – 13:30h · **GUIDED TOUR TO THE ISLAND OF SÁLVORA**

- National Park of Atlantic Islands of Galicia

13.30h – 15:45h · **CRUISING ISLAND OF SÁLVORA – VILANOVA DE AROUSA**

- Tour: Island of Noro, Island of Rúa, Archipelago of Guidoiro, Island of Areoso (LUNCHTIME), Island of Arousa

15.45h · **LANDING** (Port of Vilanova de Arousa)

15.45h – 16.45h · **TOUR OF VILANOVA DE AROUSA BY TOURIST TRAIN**

- Start: Port of Vilanova de Arousa
- Destination: House museum Valle Inclán

16.45h – 17.45h · **VISIT TO THE HOUSE MUSEUM OF VALLE INCLÁN**

17.45h – 18.00h · **RETURN TO PORT**

18.00h · **RETURN TO BAIONA BY BUS**

20.30h · **DINNER OFFERED BY THE CITY COUNCIL OF BAIONA IN THE FACILITIES OF THE MARITIME CAPTAINCY**



THE ORGANISERS

TURISMO DE GALICIA · XUNTA DE GALICIA

The Agencia de Turismo of Galicia was born with the main aim of promoting, coordinating and managing the Galician tourism policy.

Among the main roles of the Agencia there are the **management and coordination of activities that may have an impact on tourism developed at regional level and, the empowerment of the touristic resources of Galicia this by means of the promotion, advertising, public relations and other significant actions**, in Galicia as well as in Spain and abroad.

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 **PORTOS DE GALICIA**

Portos de Galicia is a public organism associated to the Consellería del Mar of Xunta de Galicia which has the main purpose of **offering effective services and improving the competitiveness as well as contributing and promoting the economic development of Galician ports within a context of sustainable development.**

Its is engaged with the improvement and maintenance of facilities where the port workers of the Galician region carry out their duties.


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⚓ MONTE REAL CLUB DE YATES

Monte Real Club de Yates de Bayona was founded in 1965 and is one of the oldest and most prestigious nautical clubs in Spain, having a very long tradition within the international sailing panorama.

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It has a privileged location in the Rias Baixas of Galicia and constitutes a reference point for vessels in transit coming from different countries around the world.

With its more than 50 years old, Monte Real has received hundreds of thousands of tourists attracted by the beauty of Baiona bay and by the high number of racings organized by the club, including several world championships which have counted on the participation of several members of the Spanish monarchy. Its Honourable President is the King Felipe VI. On the other hand, Monte Real became in 1989 the first Spanish sailing club to challenge the America's Cup, the oldest sports competition. So far the club has taken part in this competition three times (1992, 1995 and 2000).



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THE ATTENDEES

GALICIA, ATLANTIC DESTINATION will be attended by **representatives of the most significant clubs and cruising associations of Europe** that represent the 78% of the sailing boats that transit each year along the Galician coast. **Journalists coming from the invited countries** will attend to the event.

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COUNTRIES

By alphabetical order:

- ⚓  GERMANY
- ⚓  BELGIUM
- ⚓  DENMARK
- ⚓  SPAIN
- ⚓  FRANCE
- ⚓  IRELAND
- ⚓  THE NETHERLANDS
- ⚓  PORTUGAL
- ⚓  UNITED KINGDOM





⚓ CLUBS AND CRUISING ASSOCIATIONS

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BAYERISCHER YACHT-CLUB



The Bayerischer Yacht-Club was founded in August the 8th 1888 in a small lake pavilion in the Tutzing bay and then moved to its final location only a couple of weeks later at the north end of Lake Starnberg. The noble foundation members, mainly from Munich and the distinguished part of society, acquired the sailing club Würmsee in the last 1888 and they turned it into the definitive headquarters of the Club. Over centuries it has been chosen by the Bavarian royalty as sailing location.





ROYAL NORTH SEA YACHT CLUB



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The Royal North Sea Yacht Club was established in the winter of 1946 – 1947 by a group of young enthusiasts. Then, the Lord Mayor of Ostend, Henri Serruys, put the Montgomery dock at disposal of the Club and with the Commodore Georges Timmermans DSC at the helm, this great yacht Club was born. The first Dragons appeared at the Club in the 50's and since then, the Dragon fleet has been the core of the Club's activities. In 2001, the club organized the Dragon Gold Cup that became a magnificent and successful event.





KONGELIG DANSK YACHTKLUB



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The Royal Danish Yacht Club or Kongelig Dansk Yachtklub (KDY), as it is named in Danish, was founded in 1866. It is the oldest yacht club in Denmark and has today about 2.200 members. Its main building has been designed by the architect Thomas Scheel. In fact, the club is a member of the project addressed to carry out the biggest renewal of Hellerup which is expected to give rise to a modern and attractive sport port.





CLUB NAUTIQUE DE PORNIC



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The Club Nautique de Pornic has about 450 members and more than 900 trainees in summer that take part into the different activities that the club teaches such as Optimist, laser, catamaran, windsurf, sailing, J80, paddle or kayak. It offers different leisure and sport proposals along the year for the whole public. It is located in Pornic, a French village twined from twenty years ago with the seafarer's village of Baiona. During this time, both locations have strongly encouraged the exchange of cultural, touristic, sport, environmental and educational aspects.





YACHT CLUB CLASSIQUE



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Yacht Club Classique is an association founded in 2005 with the support of the Maritime Museum of La Rochelle with the scope of conserving, doing research and promoting the maritime heritage of classic yachts. Over the time, the biggest clubs of Brittany, from the north and from the south, joined this project that currently includes French, English and Spanish clubs. The different events that have been organised (regattas, congresses and meetings) have counted on the participation of more than 150 sailing boats and 500 “*classic sailors*”. Sea lovers that each year, support actively the conservation and traveling of the classic yachts.





HOWTH YACHT CLUB



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Howth Yacht Club was founded as Howth Sailing Club in 1895 and later combined with Howth Motor Yacht Club, taking the name that it has today. The current clubhouse was built in 1987 and further extensions have since been made to the building, grounds and marina to facilitate activities of one of the largest sailing memberships in Ireland and United Kingdom. Apart from organizing and running sailing events and courses all throughout the year, it has hosted many national, European and world championships. Howth Yacht Club is also famous for being the home of the world's oldest one-design racing keelboat class, the Howth Seventeen Footer.





IRISH CRUISING CLUB



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Cruising under sail along the coasts of Ireland has a long and colourful history, but it was not until 1929 that the Irish Cruising Club was brought into being to act as a coordinating body for seagoing amateur sailors in all parts of a country which had only recently been partitioned. The inaugural meeting was held in Glengarriff at the head of Bantry Bay on the evening of Saturday July 13th 1929, under the directives of the founder of the Royal Ocean Racing Club, Harry Donegan, and supported by Billy Mooney. The objects of the Club were and are currently to associate sailing yacht people and to encourage cruising with particular emphasis on cruising off the Irish coast. They have edited also the Sailing Directions, a book with instructions for sailing along the coasts of Ireland that in 2016 has published its fourteenth edition. From its origins, the club has been an amateur organisation without any professional administration. Membership is limited to 550, with applications being accepted or refused once per year.





KINSALE YACHT CLUB



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Kinsale Yacht Club as it exists today was established in 1950. The first Commodore of the club was John H. Thuillier and in its first years just six boats were moored in its facilities. In the early 1960's, Dick Hegarty, in his capacity as the club's solicitor, purchased the present clubhouse on behalf of the Club. Over time, the fleet was growing. Ten years later, the Club started hosting regional and national championships and hosted different world cups. In 1978, the club and its members funded and built the first marina and, in 1990, the club embarked on three separate extensions to the clubhouse.





ROYAL CORK YACHT CLUB



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Sometime in the early 1600s, the idea of sailing for private pleasure started to take root in The Netherlands. Later that century, King Charles II of England was in exile in The Netherlands and while there he became aware of this new and exciting pastime. After his return from exile, and having received the yacht called Mary by the Dutch, Charles II sailed enthusiastically on the Thames. Soon several of his courtiers followed his example and one of them was Murrough O'Brien with who the private sailing started to become popular in Cork Harbour. By 1720, interest in this sport had progressed so much that his great-grandson, the 26 year old William O'Brien, and five of his friends got together to formalise their activities and in so doing established "The Water Club of the Harbour of Cork". This club is known today as the Royal Cork Yacht Club and it is the oldest yacht club in the world.





ROYAL IRISH YACHT CLUB



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The Royal Irish Yacht Club is located in the Port of Dún Laoghaire, in the County of Dublin (Ireland). The club was founded in 1831 by the Marquis of Anglesey, who commanded the cavalry at the Battle of Waterloo and who was its first commodore. John Skipton Mulvany designed the clubhouse, which still retains a number of original architectural features. One of the main assumptions of the club is being at the heart of a community that has a 'home in the harbour'.





ROYAL SAINT GEORGE YACHT CLUB



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The Kingstown Boat Club, from which the Royal St. George Yacht Club evolved, was founded in 1838 by a small group of boating enthusiasts. They applied to the Commissioner for Public Works, and were granted a piece of ground near Dún Laoghaire Harbour on which to build a clubhouse, the first privately owned building to stand on publicly owned space. Initially, the members' main interest was in rowing, but membership grew rapidly, and amongst them were many well-known yacht people of the day. One of these was the Marquis Conyngham, who used his influence with Queen Victoria to have the privileges of a Royal Yacht Club conferred in 1845.





ROYAL ULSTER YACHT CLUB



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The club was initially established in 1866 as the Ulster Yacht Club but in August the 20th of 1869, the Queen Victoria gave her approval to take the title of The Royal Ulster Yacht Club. The Club has commanding views over Belfast Lough and the Antrim coast, and it is one of the finest examples of Edwardian style building in Ireland. There is a long tradition of cruising and yacht racing at Royal Ulster Yacht Club and members and guests can enjoy an active varied social program as well as a significant number of nautical activities. Over the history of the club, it is important to highlight Sir Thomas Lipton, who took until five challenges for the prestigious America's Cup.



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THE NATIONAL YACHT CLUB



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Despite there are references of a club that was active before 1870, the first headquarters of The National Yacht Club were erected in 1870 and registered as Kingstown Harbour Boat Club. After different name changes and address, in 1930 The National Yacht Club was registered being its commodore the count of Granard. Currently, the club offers a broad range of facilities for sailing and training for the regattas. In the last years, it has been the host of different world championships.



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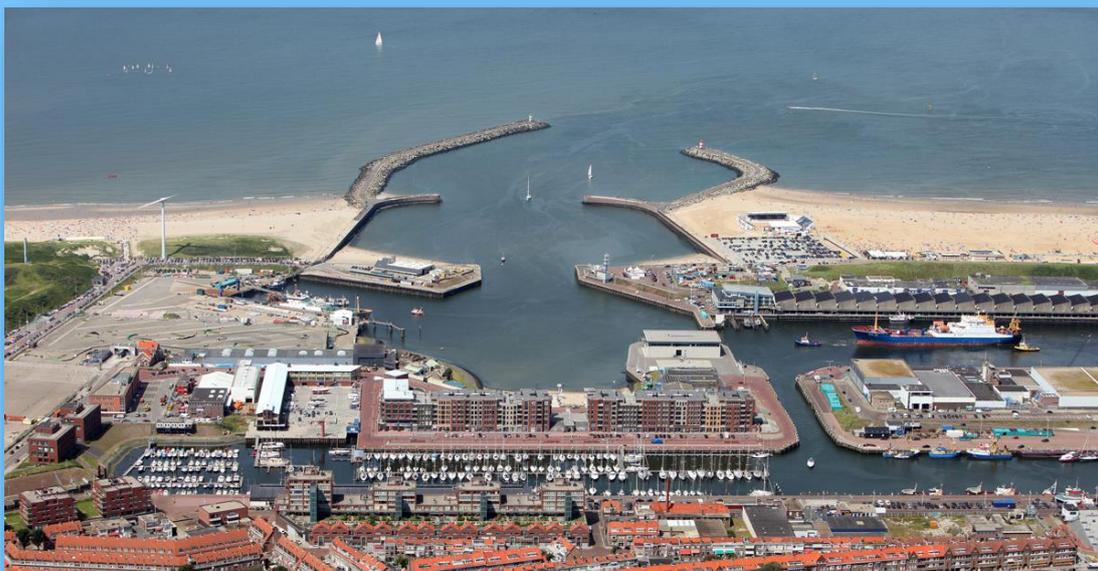




JACHTCLUB SCHEVENINGEN



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In the 70s of the past century, the fishing sector lost relevance in Scheveningen, in comparison with the previous years and, the city started paying more attention on water sports. Therefore, in 1973, the Jachtclub Scheveningen was founded and it was able to combine both hobbies: fishing and sailing. In this sense, the Jachtclub Scheveningen became the ideal place to organise sailing events and slowly was growing until being the host of a high number of regattas and even training of Olympic classes. Definitively, it was erected as a core for the navigation of the northwest of Europe. Currently, it has around 600 memberships.





CLUBE NAVAL DE CASCAIS



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The Clube Naval de Cascais was founded in 1938 and is primarily dedicated to the promotion and development of sailing in Portugal and the upholding of the traditional values of sportsmanship and the pursuit of excellence. In 2007, the new facilities of the club were opened and they had a higher capacity to host events of very different nature. With more than 800 members and 14 reciprocal agreements, the entity is one of the most important in Portugal. In 2013 it celebrated its 75 anniversary and was awarded by the President of Portuguese Republic with the title of Honorary Member of the Order of the Infant Don Henrique. Last year, it organized 22 events with more than 200 sailing boats of different classes, more than 1.000 racers of 15 different countries and about 10.000 visitors.





The Cruising Association is composed of thousands of sailors that navigate in small vessels and share their interest not only by the navigation but by experiencing and learning while enjoying the sail boat. Lectures, seminars and social events are some of the activities organised around the United Kingdom by the Cruising Association, an organization located along the river Thames in London and that counts on more than a century of history.

The library of over 10,000 books, charts and pilot guides provides a comprehensive cruising information service being the biggest of the world. It is very prestigious among the sailors and navigation experts.



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OCEAN CRUISING CLUB



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To be a part of the Ocean Cruising Club is to be a part of a group of people who have said 'yes' to adventure and who will welcome you if you choose to do the same. The sole qualification for being accepted as a membership, entails stepping aboard a boat and making a continuous ocean passage of at least 1000 nautical miles, in a vessel not more than 70 feet overall length. The Ocean Cruising Club has the main purpose of promoting offshore sailing in small vessels and, their members understand that sea means depending on their abilities and being subjected to the vagaries of nature. With more than 200 port officers in different countries and, regional commodores covering very different areas, the OCC has origin ports around the world and, broad range agenda of activities in the local area.



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ROYAL CORNWALL YACHT CLUB



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The Royal Cornwall Yacht Club was formed in 1871 in times when different regattas were organised in the Port of Falmouth, and was in that year when the Queen Victoria and the Prince of Wales became sponsor of the club, being part of its origin. After several removals, the club was established definitively in Greenbank House, in the idyllic coastal environmental of the Greenbank area, in Falmouth. At the beginning of the XX century, during the First World War, they stopped organising the regattas but they continued sailing, something that will happen again during the Second World War. In 1971 the club celebrated its centenary with the presence of the Prince Felipe.





ROYAL LYMINGTON YACHT CLUB



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"Successful on the water, friendly and welcoming ashore", the Club's objectives are to encourage and promote yachting in all its aspects. Every year, they run something over 200 days of organised sailing events, the club offers to its memberships and visitors the opportunity to enjoy the sea in its facilities. Conferences, dinners, social events, parties and awards are some of the proposals of the agenda of the club which is justly proud of its welcoming family atmosphere and of the high standards at sea attained by its members at national and international level.



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ROYAL SOUTHAMPTON YACHT CLUB



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The origins of the Royal Southampton Yacht Club go back to the West Quay Amateur Regatta Club which is recorded as existing in 1858, and which was renamed the Southampton Amateur Regatta Club. In 1868, a substantial group of members however split from this club to form a new Southampton Regatta Club, and in 1875 the Club voted to change its name to the Southampton Yacht Club. Currently, it is one of the main yacht clubs of the region and, offers a big repertoire of activities along the whole year. In 1875 it was awarded with the nomination of “real”, and it became one of the older “real” yacht clubs in the United Kingdom. It focuses its efforts on traditions and boasts about having a young club that attracts constantly new members.





THE ROYAL CRUISING CLUB



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Cruising went almost completely unrecognised by Victorian yacht clubs until, in 1880, a small group of enthusiasts led by Arthur Underhill founded the Cruising Club becoming the Royal Cruising Club in 1902. The Club's principal objective was to encourage and facilitate cruising and the spirit of the new enterprise was engagingly summed up in the first few lines of the original rules. Since 1976, thanks to the hard work of many RCC members and other like-minded yachtsmen and women, the RCC Pilotage Foundation has been endeavouring to advance the education of the public in the science and practice of navigation. The Foundation publishes a wide range of pilotage information. The membership of the club, following an invitation process, is limited to 400 members, enjoys the same friendly intimacy that many years ago under the directive of Sir Arthur Underhill and a group of friends.



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MONTE REAL CLUB DE YATES (MRCYB)



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